

E.K. Tan
陳榮強

Queer Homecoming in *Pink Dot Sg*'s Campaign Videos and the Reorientation of the Concept of Family in Singapore
Pink Dot Sg 宣傳短片中的酷兒回歸與新加坡家庭結構的重整

Founded in 2009, *Pink Dot Sg* is a non-profit movement initiated by a group of like-minded individuals who believe in the freedom to love for Singaporeans, regardless of race, ethnicity or sexual orientations. For a consecutive five-year period, the movement has brought together the LGBT community and their straight allies at its annual event at Hong Lim Park to advocate LGBT rights in Singapore. *Pink Dot Sg*'s primary mission is to correct the myopic view on the LGBT community in order to bring them closer to a bigotry-free place they call home. In this presentation, I will examine *Pink Dot Sg*'s campaign videos from its launch to the present to suggest that its agenda to integrate the LGBT community into the larger network of the Singaporean society is a practice of queer homecoming. Queer homecoming, I argue, is an intervention to the traditional concept of family (patriarchal and heterosexual) in order to enable non-normative kinship relations to negotiate for a liveable home space within a society. *Pink Dot Sg*'s mission to rescue LGBT individuals' compromised relationships with their family and friends, calls for a queer homecoming that echoes the diversity promoted by multicultural Singapore.

成立于 2009 年，*Pink Dot Sg* 是由一群志同道合的新加坡人發起的人權運動。這非營利組織所推崇的戀愛自由平等運動不分種族、族裔或性向。此運動發起至今，每年固定在芳林公園彙集同性戀、雙性戀與變性人社群 (LGBT) 和他們的異性戀盟友一同宣導新加坡 LGBT 社群的基本權益。*Pink Dot Sg* 的主旨在改變新加坡社會對 LGBT 社群的偏見與歧視，並為他們重建一個願意接納他們的家園。此文通過分析 *Pink Dot Sg* 歷年來的活動宣傳短片來提議 *Pink Dot Sg* 推動的將 LGBT 社群融入新加坡社會與家庭的主旨即是酷兒回歸論的實踐。我將酷兒回歸論解釋為一種干預與重整傳統家庭、父系與異性戀結構的概念。酷兒回歸論提倡的是一種非規範性的親屬關係，它極力為另類親屬關係，如 LGBT 社群的親屬關係，在其社會中創建宜居的環境與空間。*Pink Dot Sg* 為 LGBT 個體與家庭朋友的關係進行修復與重建的使命正是酷兒回歸論對新加坡促進其多元文化社會環境的國家觀念的呼應。